

AW Technologies Press Release / 01.05.2026

AW Technologies and Movi S.p.A. enter strategic distribution partnership for TrachFlush™ in Italy.

Nørresundby, Denmark / Milan, Italy – AW Technologies, a company focused on developing and bringing to market disruptive and innovative airway solutions for mechanically ventilated patients, and Movi, a leading distributor of cutting-edge medical technologies, announced today they have entered into an exclusive distribution agreement for the TrachFlush™ device in Italy.



Invented by Alberto Zanella, an Italian intensivist, and developed by AW Technologies, TrachFlush™ is a medical device that maintains the tracheal tube cuff's pressure, preventing subglottic secretion microaspiration, and removes the secretion below the cuff and above (subglottic) the cuff non-invasively, lightening the workload for healthcare professionals and reduced patient discomfort.



The TrachFlush™ Device

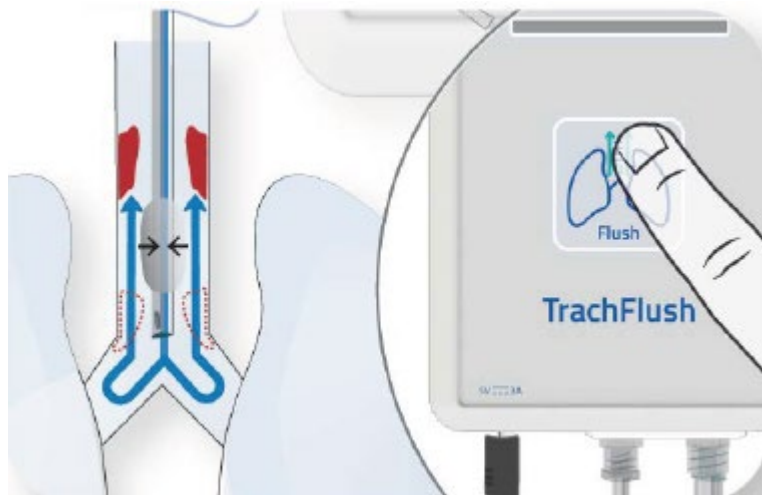


Illustration of removing secretions with TrachFlush

When the Flush button is pushed, TrachFlush automatically synchronizes with the ventilator, and deflates the cuff during the inspiratory cycle, utilizing the airflow of pressure from the lungs and the ventilator to “push” the secretions from above and below the cuff up into the mouth of the patient. TrachFlush re-inflates the cuff again prior to the expiratory cycle, avoiding PEEP loss.

“Movi S.p.A, a leading distributor of cutting-edge medical technologies, is proud to announce a new strategic partnership for the nationwide distribution of TrachFlush, the innovative system for tracheal secretion management. This agreement stems from Movi’s commitment to providing Intensive Care Units (ICU) with solutions that combine clinical efficacy with patient safety.”

The introduction of TrachFlush into our portfolio reflects Movi S.p.A.’s ongoing dedication to selecting technologies that bring tangible value to the Italian Healthcare System”, the company stated. **“We are confident that this partnership represents a significant step forward in improving clinical outcomes for critically ill patients and supporting the daily work of frontline professionals”.**

With this new distribution agreement, Movi S.p.A. strengthens its position as a key partner for both public and private hospitals, confirming its dedication to innovation and excellence in patient care.

MR. MASSIMO BOCCALARI

Critical Care Business Unit Director at Movi S.p.A

“AW Technologies is delighted to announce that Movi S.p.A will represent TrachFlush™ in Italy. Together, we are making this important airway management solution available to clinicians, helping advance patient care and respiratory safety nationwide.”

MR. THEIS THOMSEN

Regional Sales Manager, EMEA & Indian Subcontinent at AW Technologies ApS

About Movi S.p.A

Movi S.p.A. is a well-established company with over 110 years of experience, connecting leading international medical device manufacturers with end users in Italy and ensuring excellence in both products and cutting-edge services. It serves as a trusted reference point for the medical community nationwide. Movi stands out for its extensive and specialized sales network, which provides targeted expertise and high-quality support to healthcare professionals, along with nationwide technical assistance across its entire product portfolio.

Trough the Critical Care Business Unit, Movi support medical staff in critical areas, from emergency rooms to operating theatres and intensive care units. We offer advanced technological solutions with a focus on a patient safety and well-being.

For more information about Movi S.p.A., please visit <https://www.movigroup.com>

About AW Technologies ApS

AW Technologies – a Danish medical device company, established in late November 2018, focused on developing and bringing to market disruptive and innovative airway solutions for mechanically ventilated patients, including the primary product; TrachFlush. For more information, please visit www.trachflush.com or www.awtechnologies.dk

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